

KIWANIS

Indiana District

Serving the Children of the World

www.indkiw.org



Fundraiser Ideas

Over 50 Fundraising Ideas for your Club!

Fundraiser Ideas

Table of Contents

Bazaar and Fair	p. 4	Make a punchcard	p. 10
Beach Party	p. 4	Make Preschool Greeting Cards	p. 10
Breakfast with Santa	p. 4	Make T-Shirts	p. 10
Casino Party	p. 4	Marathon	p. 10
"Chair-ity" Auction	p. 5	Miniature Golf Tournament	p. 11
Car Smash	p. 5	Money Tree	p. 11
Car Wash	p. 5	Mother's Day Flower Sale	p. 11
Cardboard Regatta	p. 5	Movie Festival	p. 11
Care Packages	p. 5	Old Christmas Tree Pickup	p. 12
Clean Up after Events	p. 6	Outdoor Concer	p. 12
Coat Check	p. 6	Photo Contest for Babies and Toddlers	p. 12
Community Calendar Creation	p. 6	Pie the Cop	p. 12
Cookbooks	p. 6	Pink Flamingos "Sale"	p. 12
Cookies in a Jar	p. 7	Potted Flower Sale	p. 13
Cook-offs	p. 7	Program Sales	p. 13
Create a Discount card	p. 7	Restaurant Profits	p. 13
Desk Blotters	p. 7	Scratch Cards	p. 13
Easter Bunnies	p. 7	Selling Marketing Space	p. 13
Easter Egg Hunt	p. 8	Sell Space on Club Shirts	p. 13
Easter Gift Baskets	p. 8	Sell Space on your Website	p. 13
Flag Subscriptions Service	p. 8	Sell water	p. 14
Fountains	p. 8	Set up a Trick or Treat Center	p. 14
Fundraiser Insurance	p. 8	Silent Auction	p. 14
Golf Tournament	p. 9	Talent Show	p. 14
Grand Ball	p. 9	Ticket Sales or Door Prizes	p. 14
Haul Away That	p. 9	Turkey or Ham Drawing	p. 14
Host an Auction	p. 9	Used Music Sale	p. 14
Ice Delights	p. 9	Used Theater Sale	p. 15
Land Scaping	p. 10	Items you can sell	p. 15
Lost and Found Auction	p. 10		

These are some fun fundraiser ideas for your club. These are just some of many ideas out there. Some of the ideas have links to help get you started.

Indiana District of Kiwanis-Fundraising Ideas

Bazaar and Fair

Put an advertisement in a newspaper that you will be hosting a bazaar in the near future, then ask members of the community to bring in things that they want to get rid of. You will get a wide range of things that people want to sell. When people bring things in, ask if they are willing to donate their items, if not, ask the price they want to sell them for. Mark those items that are donated and write the name of the person who brought in each item. When they are bringing things in, tell them that you will take 10% of all sales for service projects.

You make money in several ways; you get 100% of the sales price of donated items, and 10% of non-donated items. Also, you should always have a tin for donations at all of your events, this is a sure fire way to make a little more money so you don't have to focus all your time on fundraising. Make sure that you advertise a lot for both collecting the items and for the event itself. Also, try to choose a busy day or weekend to hold the event.

Beach Party

A beach party can be a lot of fun and a good way to make some money. The best time to put on this project is in the heat of the summer.

Find a beach or large outdoor pool that can be donated to your organization. You could pay a small fee to use it for a day. Then, put some ads on the radio and newspapers advertising a retreat from the summer heat. When people come to the beach, charge a few dollars for them to get in. Have hot dogs, popsicles, and drinks for people to buy at the beach. Organize a volleyball game and a swimming race. Make sure that you have lifeguards so the project doesn't end up a disaster (ask your Key Clubbers and Circle K members if they are lifeguards and would volunteer).

Make sure that you have people clean up the area after you are finished with the project. You will help the environment and it will go a long way if you want to hold the project again next year.

Breakfast with Santa

Hold a Breakfast with Santa in December. Sell tickets for \$10 in advance and \$12 at the door. Serve pancakes, sausage, bacon, coffee, milk and juice. Servers can dress as Santa's elves. Santa visits each table addressing the children by name (courtesy of name tags). Santa then retreats to his decorated throne where you sell pictures of the children with Santa. Use a Polaroid or a digital camera (with laptop computer and printer) on a tripod for consistently clear shots. Arrange a good backdrop and/or props such as a sleigh or reindeer.

Experiment ahead of time to determine the best lighting and distance for good photos. Get photo cards or envelopes to make sure the photos get home in good shape. Sing Christmas carols to help pass the time. Photos can be extra or included in the breakfast ticket charge, raise ticket prices accordingly. If included, tables for service could be assigned as participants arrive and photo sessions called by table number to avoid long waiting lines. You might also arrange a secret microphone on Santa, with the speaker in the parents designated waiting area to learn their child's secret wish for Christmas.

Casino Party

Have a casino party where you can invite your community to come out and have some fun. You can charge a flat fee to get come and play. They can get a certain amount of chips for that fee. You can also sell food and drinks.

<http://broadripplesertoma.com/casinoparties.html>

“Chair-ity” Auction

A “Chair-ity” Auction is when you auction off chairs that have been decorated by different groups of people. First, advertise your event. Put the word out to your supporters about your chair-ity event. Ask each one to put together a unique chair for your group to auction off. Donations can be rocking chairs, kitchen chairs, children’s chairs, computer chairs, recliners, car seats, etc.

Each chair should have a theme and be decorated and accessorized accordingly. For example, a child’s chair could be freshly painted to cover wear and have a teddy bear painted on the seat with a matching teddy bear resting in it. A computer chair could have a new monitor, printer software or other accessories with it. A kitchen chair could have a cookbook, a grocery store gift certificate, a new blender, or Tupperware collection. These are just a few ideas for different types of chairs.

You then start your auction. It can be a silent auction where people bid by writing a sheet of paper or a live auction. It could be a combination of both by auctioning off some of the more popular chairs.

You can also sell food or raffle off door prizes to make a little more money.

<http://www.fundraiserhelp.com/chair-ity-fundraiser.htm>

Car Smash

Get a junk car donated to you from a local scrap-yard. Make sure all the hazardous material is removed from the car. Then, paint the logo of a rival team on the body of the car. Sell hits with a sledgehammer and paint balls for a few dollars. Host the event before a big football or basketball game. This project will usually go well if you don’t charge too much for hits. The mistake people make is taking the good idea and charging too much to participate.

Car Wash

Definitely the most common fundraiser that has ever been done. This is a sure-fire way to get some quick cash. Find a place along a busy street to hold the event, then get some large rags, hoses and signs. You can switch things up by offering a “deluxe” washing that includes shining the chrome, polishing the tires, and maybe a little snack during it all. Get a lot of members involved and have fun.

Cardboard Regatta

Find a lake or river where you can host the race. Have people make boats out of cardboard. Let them do what they want as long as they don’t use anything but cardboard for the shell and the size doesn’t exceed a certain amount. Have everyone put a name on his or her boat and let them loose. The winner of the race wins a cash prize. Give out other little awards, last place, the most spectacular crash, and the most original.

This can work its way into the community as an annual event, so don’t give up if the first year it doesn’t go as planned, things always go better after they have been hosted a few years.

Care Packages

Student care packages are especially popular during the first week of classes or during major exam periods. Packages could include candy, chips, hot chocolate, cookies, mug, fruit, magazines, a stuffed animal, a joke item, etc. that would be appropriate for male or female students at colleges or other schools where the student lives away from home. Parents are always looking for ideas on things to send their kids when they are away from home. Send order forms to parents who can order the packages as a surprise gift.

Make the care packages yourself or work with a commercial company that specializes in care packages and gift baskets. You will make the most money preparing the packages yourself but it will take more work. Commercial companies (just search for ‘care packages’ on the Internet) offer a wide variety of options – look for their affiliate option. Since you will be paid in advance, you have no risk and can budget your expenses.

You could also do this for high school students during finals and have a small care package or gift sent to the school.

Indiana District of Kiwanis-Fundraising Ideas

Clean-Up after Events

Clean up after Independence Day fire work displays, auto races, dog shows, etc. Often the organizers of these events will pay an amount of money to another organization for their volunteers to do the clean up. Many groups have had success with cleaning up fall leaves in years for a donation to their organization.

Coat Check

A coat check is a good fundraiser for many clubs. The ease of the project combined with the solid income of coat checks makes it a quick and safe way to make money. The only thing that can really be explained about the coat check project is to find the events to check coats at.

To find events, look in your newspaper. Once you have some prospective events, just call up the person/organization who is in charge of putting it on. Then, at the event, find a room, closet, etc. to put the coats.

Community Calendar Creation

A community calendar is a great way to make some quick money. First, go around the community and take pictures of events, landmarks, etc. Then, compile all the important dates from the area: festivals, high school events, museum dates, city council events, etc. Then go to local businesses and ask if they would be willing to put ads in the calendar.

Lets say....

You want to make 5,000 calendars for members of the community-

Cost of printing (about 5,500)

3 ads per month X 12 months = 36 ads

\$150 per ad X 36 = 5,400

50 cents per calendar X 4000

(some go unsold) = 2000

If you sell the calendars for only 50 cents, then you will make a \$1900 profit!!

If businesses don't want to put an ad in the calendar, tell them this will reach about 5,000 people, more than most commercials do, it costs less, and it provides advertisements everyday all month long. Let people choose their month as much as possible. If there is a lot of interest, you might even consider making people bid for placement on the calendar.

<http://itsmyartwork.com>

<http://www.yearbox.com/fundraising.html>

<http://www.gordonbernard.com/>

Cookbooks

Cookbook sales are a great way to get your community involved in a project and to make some money for your organization. This project varies from club to club, but the most common cookbook sales collect recipes from people from the community, combine them into a book, and sell the book. Organizations also sell advertising spots to local businesses.

If you decide to make a cookbook, first start to ask members of the community to donate their recipes to the organization. You then take all the recipes (gathered over about 3-5 weeks) and compile them into categories. Once you have all the recipes together, you need to choose a publisher for your cookbook. Some companies require that you send in a typed manuscript and they will do the rest, others will type in the information for you. Once you make your choice, put the information in the required form and send it in. Make sure you include any advertisements you want to have on the cookbooks.

Once you receive your orders from the company, start selling them to people in the community. Save your submitters' addresses so you can send them advertising. Also, sell the books at sporting events, musical performances, or anything else that garners large audiences.

Cookbooks-continued

TIP: Don't make the book year-sensitive, that way you can order more cookbooks if you want, also if you sell all the books in one year, they can be sold next year.

<http://www.custom-cookbooks.com>

<http://www.fundcraft.com>

<http://www.morriscookbooks.com>

Cookies in a Jar

Find recipes for all the most common cookies. Then, put the needed ingredients into a jar and seal them. Tape the procedure to make the cookies on the side. Sell the jars as a gift idea. The unique nature of this project attracts customers.

Cook-offs

Cook-offs can be a lot of fun and do not need lots of money to set up. This project pits the cooking talents of one group against another. Cook-offs can be either serious or funny. If you choose to do this project, consult your club and decide on a topic, date, and location. Then, you need to finalize the time and location and start advertising. Ask members of the community to join in the fun and show everyone their cooking talents. Charge an entry fee and award cash prizes to the winner. Make sure that you have judges to choose a winner.

Some of the themes you can have for your cook-off include:

Chili Cook-off

Teens vs. Adults Cook-off

Blindfold Cook-off (make sure that you protect them from injury)

Surprise Food (no one knows what the ingredients are until the time starts)

Create a Discount Card

A discount card is a good way to make money and keep your name in front of members for your community. First, form relationships with local stores; all that you want is a discount for anyone that shows a card at their store. Often, you will get the best response from fast food restaurants, but other stores might work with you too.

When you have all the relationships worked out, it is time to make up your cards. You can have a local business do it if there is one available.

Another way to do a discount card is to send away for one online. They will do all the work and often will create customized cards for you.

<http://www.thediamondcard.com/>

<http://www.winwincards.com/>

Desk Blotters

Many clubs make a considerable amount of money from this project. Ads are sold to local merchants wishing to advertise. The ads are printed on a standard-size blotter, along with schedules of local events, a calendar for the year, and any thing else you want. Ads should cover the cost plus profit, and blotters can be sold at a minimum cost or simply distributed.

Easter Bunnies

Selling chocolate bunnies at Easter time can be a successful project. Send members of your club out in the community with order forms to collect pre-sales. Selling with a pre-order, pre-pay basis can cut down on surplus bunnies. You can also try to work out an arrangement with a local vendor so you can return any unsold bunnies for your money back. If they are not wanting to cooperate, offer to return them for 75% of the original price, this might entice them.

Indiana District of Kiwanis-Fundraising Ideas

Easter Egg Hunt

Get a bunch of candy donated to your club by local supermarkets. Then put the candy into plastic eggs and "hide" them in 3 large sectioned off squares. Divide the candy between different age groups so the older children are separated from the toddlers. Charge 25 cents to enter the event. Have all the hunters line up at the front of the sectioned off square. Use a fire engine to signal the beginning of the hunt. Depending on how many people are there, your eggs will vanish quickly.

This project works best if you have LOTS of candy and LOTS of publicity. It will steadily work its way into community tradition and then you will get better and better responses as you go along.

Easter Gift Basket

For those people that celebrate Easter, gift baskets are an annual tradition. Selling these Easter gift baskets can provide you club with some fast money to supplement other fundraiser. To begin, find a store that will be willing to give you a big discount on candy and/or little toys. If you can not find a store willing to bargain, than you can buy direct from a candy supplier (i.e. Wonka, Hershey's).

Then buy some plastic eggs and baskets, fill the eggs with candy and put the eggs into the baskets. In some of the eggs you can put a special prize, this will help you sell more baskets. About a week before Easter, set up tables in front of local supermarkets. At every table, have some baskets, candy, and someone to handle the money. People coming up to the supermarket, will see your stand, and, hopefully, buy some Easter Baskets.

Flag Subscription Service

This is an ongoing fundraiser. Basically, it is a service where your group installs a nice national flag in the front yard of the subscriber on each of five or more patriotic days. The flags are put out early in the morning and retrieved in the evening.

After subscriptions are sold, purchase the flags, aluminum conduit (for poles) and PVC pipe. That way you only buy what materials you actually need, although you may wish to allow some extra for last minute subscribers. The PVC is cut to about 14 inches and put into the ground as a receptacle for the flag pole which is about 5 feet long. The PVC should be 'planted' ahead of time. Be sure to keep a record of specifically where it is located on each property. Make sure the pipe and the PVC are a reasonably close fit to keep your flag upright. You can add a threaded end on top and cap the PVC when not in use to keep out dirt and rocks. Be sure the top is below 'lawn mower height' to avoid damage. Use a hack saw to cut the poles and PVC to the desired lengths. Drill holes in the pipe to attach the flag with picture hanging or other sturdy wire for long wear.

Fountains

Ask your town if you can have the donations made by people from tossing money into fountains. All the money goes into a fund for charities. Your club can make consistent money or just one-time funds by hosting this project. This only requires one time work, but it can result in long-term income.

Fundraiser insurance

For this project, go around the community like you would any other fundraiser, but instead of selling a product, you are selling fundraiser insurance. What fundraiser insurance is: A person pays \$25 for an insurance policy, or \$35 for a family. When people buy these you and your club vow you will not approach them for an entire year. The average adult spends a lot more than \$35 a year on fundraisers; this is a great deal for them.

If you think that \$25 and \$35 is a little much, lower the cost. But regardless the cost, make up some cards to give them that say they are immune from your club's fundraisers.

TIP: Some clubs get together with other organizations to make the insurance more valuable; they then split the profit.

Golf Tournament

Make arrangements with a golf course to have a golf tournament. Arrange for reduced greens fees to be paid by your organization and solicit donated prizes for the winners. Arrange for volunteers to handle registration, watch holes, and act as referees regarding rules of play. Charge \$25-\$50 or more per 2 person team (to be paired with players of similar ability); \$50-\$100 or more per foursomes. You'll need to arrange the golfers into 'flights' using established handicaps or other criteria. Sell boxed lunches and have donated door prizes.

Grand Ball

A grand ball is usually a lot of work, and requires quite a bit of up-front money. But a successful event can help you raise a lot of money for your favorite charity. (A ball is not a very good way to make money for your club, but generate a lot more money for a specific cause, i.e. Riley Hospital)

A ball starts like any other project, by getting a location to hold the event at. You might have to pay to get a location appropriate for the event. When you have a place, it is time to find a caterer. Ask around for the best price and keep it in mind when setting a ticket price.

Finally, it is time to hire a band or DJ to perform at the event. A band is usually better because they will work cheaper because they benefit from the positive exposure.

When you have all the costs in mind, it is time to start publicizing. You have to really push for this event, because if you do not have enough publicity, you are risking losing money. Have people RSVP with their party size, taste preferences, etc. When you have all the reservations, and the night rolls around, help people in every way possible, valet parking, coat checks, etc. go a long way in making the night pleasurable.

TIP: Throughout the entire project drum the fact it is a benefit dinner and ball. You will get more business support and more attendees.

Haul away that.... (removal services)

Take away community member's junk. Charge a dollar or two but give extra consideration for large loads. Then donate everything to a charity. Make sure that you have a lot of trucks and trailers for this project.

Host an Auction

Set up a stage and ask an auctioneer to donate their time for your club. Have people bring in items they want auctioned. You keep 10% of all the sales. Larger items can be given special consideration. When you are hosting the event, make sure you have a lot of publicity. The more people that attend, the more items sold, the more sales, which all leads up to more money-

If you cannot get a donated auctioneer, you might be able to convince them to take a pay cut for the day and then you take the remainder after he or she takes their cut from the income.

<http://www.artauctionfundraiser.com/>

Ice Delights

The dog days of summer offer themselves to a successful "Ice Delights" fundraiser project. An "Ice Delights" project is an ongoing project that can make you a lot of money. The initial cost of buying an ice crusher and flavors are the only costs involved. After paying off those costs, then you are only making profit.

Sell the "Ice Delights" at public events during the summer.
Ice Delights are also known as snow cones.

Indiana District of Kiwanis-Fundraising Ideas

Landscaping

This includes mowing lawns, raking leaves, or shoveling snow. Have members of your community fill out a form from the newspaper and send it in. In the newspaper form, include the address, phone number, best time to come, size of project, etc. Then when people send forms in, assign two to three people to go to the house and complete the project. Charge a flat rate for all projects, but put a disclaimer that commercial buildings are NOT eligible.

You can also sell yearlong landscaping coupons, this means that for one fee, the whole year your club will attend to his or her yard. Have people check on the yards every week or two to make sure that it is going okay. In all honesty, most of your customers will be the elderly, so retirement communities or areas where there are lots of retirees are good places to promote your project.

Lost and found Auction

Get local stores and businesses to donate all their lost and found items. Compile them all together and host an auction. Advertise that if someone ever lost something this is his or her chance to get it back. Donate anything not bought to the Salvation Army or other charity. You can host this project every 6 months. No one spends money except the buyers and they get something. You keep 100% of the income.

You can also do this at the end of the school year with the items being donated by the school from the lost and found and items left in lockers.

This also works well as a yard sale.

Make a Punch Card

A punch card is a quick and easy way for you to make money. All that you have to do is to form a partnership with a local business or restaurant. When you have a plan of when people come to their store a certain amount of times, they get a certain reward, it is time to make the punch cards. Lay out sheets of paper so there are several business-card sized punch cards for every sheet. Make copies of this layout on cardstock paper. Cut apart the cards, and begin selling them. You don't have to worry about losing money, so you can host the event throughout the year. You can even make new partnerships with other businesses.

Make Pre-School Greeting Cards

First, contact local preschools and see if they would be interested in forming a partnership with you. Then, have them make greeting cards. Make copies of the original artwork. Then start selling the copies of the cards. Give the school a percentage of the sales.

Making T-Shirt

If you want to make t-shirts for your organization's fundraiser, there are two ways to go about doing it. The first is to hire a professional designer to make the shirts. The other is to make them on your own.

If you are choosing to attempt to make them yourself, first decide on a design for your shirt. It could be something about Kiwanis, an important community event, or just put the name of your town on the shirt. When you have your design, make a few iron-on stickers, and then apply them to white shirts. Set up a stand to sell them. Have people pay you in advance and give you their shirt size. Make the shirts as ordered and deliver them at a specified time.

You can hire a professional to make the shirts.

Also you can get sponsors to advertise on the back of the shirts.

<http://www.e7graphics.com/>

Marathon

Organizing a marathon is a lot of work; it also requires a close working relationship with your town or city government. Organizing a marathon starts about 6-12 months before the event, but it can pay off huge in the end.

Marathon-continued

If you want to organize a marathon, first get permission from your local government. When you have a date and time and route finalized, start to publicize the event in running publications. There are several magazines and papers that are distributed to runners to inform them about upcoming running events. This will be your main expense. In your ads, have an entry form including age, gender, shirt size, and event. (Marathons also have half--marathons that go on at the same time)

Organize the order forms and take the money and shirt sizes to get a special shirt for participants. Get corporations to put their logo on the back to help offset the costs.

Finally, when the event comes, give everyone a number to put on their shirts for the run. (Ask another local race who they used for timing. If you cannot find anyone, you might have to do the timing on your own, but try to avoid this.)

Miniature Golf Tournament

Reserve a miniature golf course for your youth group. Have each student ask people to sponsor them per hole they play. (.10 cents per hole) Then, run the tournament just like an Iron Man competition except you play on the miniature golf course. Play 100 holes in 2 hours or as many as you can do in two hours. Kids can raise \$100 by just getting 10 people to sponsor them at 10 cents per hole. For the group in Tennessee, some students raised as much as a \$700.

Money Tree

Give every member in your club a plain, unmarked envelope. Have them put a coin, dollar, or note inside. Also, your club takes a couple of envelopes and put \$10, \$20, or \$50 in them. Then, staple the envelopes to the "money tree." People pay a dollar or two to choose an envelope; they are not allowed to touch it prior to choosing. They get the prize included inside the envelope. People will be enticed, and this project goes over very well in most communities.

Mother's Day Flower Sale

If you decide to do this project, your first step is to find a florist. Finding a good florist willing to give you a good rate is the most important choice in the project. Once you have the supplier, then you need to start to sell the flowers. Set up stands at local events and at in the cafeteria at your school. Also, have cards to be filled out that will accompany the flowers. Also, have piles of forms that can be sent in for the flowers throughout the community. Then, your job will be just to bring the flowers to the mothers throughout the community. Just bring them the flowers, the card will explain who sent them, and a little message.

Movie Festival

Everyone loves movies, and with a movie festival you have two ways to go about to have a successful event.

- 1) You can have a mainstream movie festival, have a local movie theater work in cooperation with you so on one day, people pay one fee and go around watching current and classic movies. This can be a little expensive, but it attracts a little more people than the second option.
- 2) You can have an independent movie festival. This is a lot like the mainstream idea, people pay a fee and can watch several movies. This is less expensive because you ask local movie producers to send in their films. This means you don't have to pay for the rights to show the movie. Also, you may want to charge the artists for you to show their event, because sometimes, they are willing to pay for the publicity. Have people vote for their favorite movie and award the winner with a special prize.

Indiana District of Kiwanis-Fundraising Ideas

Old Christmas Tree Pickups

Old Christmas trees are always a hassle. The seasonal decorations cause a lot of headaches, when people are disposing them, many cities do not choose to pick them up for their citizens. Or, cities choose to charge people to pick them up.

Your job will be to get a large truck with a trailer (usually donated by the family of a club member) then, go around and find people with trees in their backyard. Then, ask them if they would like you to take care of them, charge a couple of dollars to do it.

You make 100% profit with this project, so don't worry about losing money.

Outdoor Concert

Outdoor concerts are a great way to make consistent money. First, contact local bands and ask if they would be interested in doing a "gig." (You can find the band's information by contacting local bars or places they might have played.) When you have some interested bands, set some dates, and find an outdoor park where you can hold the event. Then, for a month or two, depending on the number of bands you have, have concerts every weekend at the same time.

Charge a dollar for an entry fee per person. Sell drinks and snacks to people during the concert. Then, pay the band, and you keep the margin as profit.

You only have to advertise the general program, not individual concerts. The repeating concerts will result in better attendance and in result, better profits.

Photo Contests for Babies and Toddlers

Baby photo contests are a lot of fun. New parents all think that their baby is the cutest one ever. Have parents throughout your community send in their pictures and a dollar entry fee. Have members of your club judge and pick their favorite, or cutest. Costumes are allowed, and ages 0-4 are eligible.

To publicize this event, make sure that you advertise at places that new parents would be in attendance.

Pie the Cop

Usually, this is an event that you host when you know that a lot of people will be in attendance. A high school football game or pep-rally is a good time to do it. First, get a few police officers to donate their time and cleanliness to your club.

Set up a plastic tarp outside the event. Fill paper plates with whipped cream and sell them for a dollar. Then, when people pay the money, they get to choose the police officer that they want to cream.

This is a lot of fun, and can be a really good way to make money for your club. This project can sometimes bring in enough money to sustain your club for awhile, depending on your club's size and expenses.

Pink Flamingos or Psychedelic Toilet "Sale"

Purchase 10 pink plastic flamingos (lawn decorations). Pick 10 yards in your community to be the lucky recipients. Attach cards to the flamingoes' necks with a phone number along with all the pertinent information regarding your group. State that for \$10 donation, the flamingo will be moved to a yard of their choice. Make sure you also place a sign that has a contact name and phone number among the flamingos for those who drive by and would like to have the flamingos placed in a friend's yard. (Also give the option to simply pick up the flamingo gratis, since some people have no sense of fun.) It takes some organization, but is lots of fun. You can also sell "Pink Flamingo Insurance" for \$10 to protect yourself from the invasion of these pink pests.

Potted Flower Sales

Potted flowers are a great fundraising product, and an indicator of spring. To sell potted flowers, your first step is to find a local home improvement store that will sell you the flowers. Or, you can use the same store, and arrange it so you keep a certain amount from each plant sold. This is better than buying the flowers because you cannot lose money if you don't sell enough flowers.

When you decide how you are getting the flowers, set up a table at high profile stores. Make sure you hold this project early in the spring or summer because this is when people are going to buy flowers (Memorial Day is a great time to hold the event.)

When people pass by you to go to the store, they will see you and, hopefully, buy some flowers.

Program Sales

Create a program for a varsity sport. Sell advertising space to local businesses and merchants. Then, make copies at your schools office. Distribute the programs before the game free of charge.

Restaurant Profits

Organize a partnership with a local restaurant so that you get a percentage of the money brought in on a certain night. When you have the arrangement made, start to publicize the event as much as possible. At school, community events, and any other way to contact a lot of people, make sure you get your message out in the community. Usually restaurants are not going to want to give away profits more than one or two nights a year, so don't let your chance pass you by.

Scratch Cards

Members of your club get a booklet of scratch cards customized for your club. The booklets vary by company, but members ask supporters to scratch off the cards. When the card is scratched off, the donation amount is revealed. Members then give the donors coupons from corporate sponsors (arranged by scratch off company) to say thanks.

<http://www.scratchandhelp.com>

<http://www.abcfundraising.com>

<http://efundraising.com>

Sell marketing space

This isn't really a project that you do. But, if there is ever anything that is associated with your organization that will be reaching a large number of people (i.e. community distributed fliers, big signs, etc.) you can sell space on those mediums to make a little money.

When you are thinking about selling space, you can contact local businesses and see if they are interested. Make sure that you only put things that reflect positively on you organization, for instance put a day care ad before one for a bar.

Sell Space on Club Shirts

If your club has special shirts, then selling space on the back is a great way to make money. Once you have your shirt designed, start to contact businesses to see if they are interested in buying an ad. Usually, you can put the ad of the shirt designer to reduce the cost of making the shirt. You can also make other ads for the shirt to raise more money.

Sell space on your web site

This project usually works best if you already have a website that has good traffic. Then, start to sell ad space to local merchants. They usually won't pay a lot for the space, but it is income that you have nothing to work with. The one time investment of energy is all that you have to do, then you get consistent income.

Indiana District of Kiwanis-Fundraising Ideas

Sell Water

Set up a stand at events selling "bottled water." When customers come up to buy the drink, ask if they would be willing to accept water in a cup and donate the money instead. Almost always, they are willing to do so and will be even more willing if you offer free refills. This is a solid fundraiser if you host it at a big event where lots of people will be hot (summer.)

Set up a Trick-or- Treat center

Around Halloween, get a reserved building where you can host the Trick-or- Treat center. Have local stores and businesses set up their stands in the building. Usually, stores have candy to give out, and this will get them all together. Charge 25 cents for children to enter the event. Donate all proceeds to a worthy cause.

Silent Auction

At an event that there will be many people in attendance, set up a few baskets, items, etc, and some sheets for people to bid on the baskets. Make sure you publicize the activity beforehand throughout the community. Make sure that you do not spend too much money on the items that will be auctioned off. The gimmick of a silent auction is that bidders do not know how much to spend. This project can be a lot of fun.

Make sure that everyone knows what your organization is, and what you are raising money for, people will be more generous with their money if they know that it going toward a service organization.

Talent Show

Have a talent show for the children in your community. Rent a large space to have the talent show. Invite children of elementary, middle, and high schools to come and compete in the talent competition. Funds are raised by all club members obtaining donations from individuals and businesses, for which they receive a listing, under the appropriate column, according the amount donated. The winners in each age group receive a cash award from \$100 to \$250, and the best of show receives a \$500 scholarship, payable upon receipt of a bill from the college.

Ticket Sales or Door Prizes At Special Events

One of the most challenging things about fundraisers is getting people to attend. Selling tickets for door prizes, is a quick way to make some extra money. When people enter the event, have a booth where you will sell tickets. Every hour, draw a number, the person who has the matching ticket wins a little prize.

Turkey or Ham Drawing and Delivery for Thanksgiving

Thanksgiving is a tough holiday for some "culinary-challenged" people. Selling tickets for a fully pre-pared turkey or ham to be delivered on Thanksgiving is a great way to celebrate the holiday and make some extra money.

All that you have to do is to publicize the event at a local shopping center. Have people attach an entry for and a couple of dollars and put it in a box. Then, a few days before Thanksgiving, draw a winner. Contact them to find out a good time and place to deliver the prize.

Used Book Sale

A used book sale not only promotes literacy in your community, but it also makes you money without a major investment in time or money. First, publicize for donations of old books, set up collection bins at the public library and at local bookstores. Make sure that everyone knows what will be done with the books. Then, host the sale at the public library, they will most likely be very nice about helping you with your project.

One thing about a sale like this is people are looking for cheap books, only charge 1-2 dollars per book, or you will scare people away. Donate any remaining books to a local charity that might want them.

Used Music Sale

Have members from your community donate old CD's and cassette tapes. Host the collection for a couple of weeks. Once you have a substantial amount of music, organize them all by title artist, year, whatever you want.

Then, set up a tent in a high profile location. Advertise for a week before the event. Sell the music dirt cheap, and you make all profit after covering the publicity cost.

Used Music Sale-continued

If you have a lot of extra music after the event, you can keep it open until you are running real low. Then, take the extra music and sell it to a second-hand music store. They won't give you a lot, but you get some money and you don't have anything to worry about.

Also, make sure that you ask a local movie rental center if they have any videos to donate. Although they might not have a lot, they usually have extra tapes from old releases that they no longer need. This will make you selection larger and more modern.

Used theater sales

A lot of people that buy movies have entire libraries of them that they never watch. Ask people in your community to donate all their used videos. Then, organize them by title and set up a stand in a high profile location where you will sell the videos.

This project can be a big moneymaker. Make sure that you don't charge too much for the videos, or you are sure to scare away people. Try to set out a TV with a movie playing during the sale; it tends to set the atmosphere a lot better.

Items you can sell:

Clubs can sell a variety of items to make some money. Here is a list and some websites to help you out. Just remember to check to see if anyone else is selling the same type of item in your community first!

Lollipops:

<http://fundraising.com>
<http://www.exfund.com/lollipops.htm>
<http://www.rolandfundraising.com>

Candy Bars/ Candy:

<http://www.justfundraising.com>
<http://www.rolandfundraising.com>
<http://www.efundraising.com/>

Christmas Trees:

<http://www.DutchmanTreeFarms.com>

Coffee:

<http://www.coffeefundraiser.com/>
<http://www.wecarecoffee.com/index.html>

Cookie Dough:

<http://www.wattsfundraising.com/>
<http://www.ezfund.com/>

Fruit Products:

<http://www.sungroves.com/>
<http://www.farmfreshfundraising.com/>

Garden/flower bulbs:

<http://www.dutchmillbulbs.com/>
<http://www.touchofnature.com/fundraising.htm>



Indiana District of Kiwanis
8060 Knue Road, Suite 127
Indianapolis, Indiana 46250

1-877-883-5974 toll free
indkiw@indkiw.org

www.indkiw.org