

Club Strengthening

Making ImpaKt!



1. Trends

1

Declining
Membership

2

Failing Clubs

3

Aging
Membership

2. Impact

Less hands to serve the kids

Reduced impact

Loss of member satisfaction

3. Stop the Bleeding

What are we doing?

How many kids are we supporting?

Are we making a difference?

4. How well do we know the environment?

Who is engaged with kids in our community?



What are the needs?

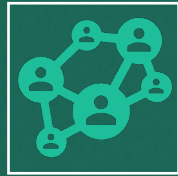


How does the community perceive Kiwanis?

5. Our Goal should be to be the Service Club of Choice!



We have to be
relevant!



We have
to make a
difference!



The
community
has to see our
impact!

6. Getting Started



Engage
individuals and
groups in the
community



Who are
our
partners?



Where can we
make a
difference?

7. Engage



Use your strengths to address needs



Establish credibility by partnering others



Measure your progress

8. Build

- Grow partnerships and plans
- Grow interest and satisfaction
- Grow effectiveness

Question?



Thank you

